

RURAL DISTRICT
MECKLENBURG LAKE DISTRICT
AUTOMOTIVE AND AUTOMOTIVE SUPPLIER INDUSTRY



WIRTSCHAFTSFÖRDERUNG
MECKLENBURGISCHE
SEENPLATTE



This is where economy starts.

Automotive and Automotive supplier industry in the Mecklenburg Lake District



- Immediately available industrial and commercial areas of 1,000 m² to 127 ha in Germany's largest rural district
- Best investment climate with attractive funding conditions for investment, innovation, digitalisation, qualification among others
- Favourable trade tax rates; swift approval procedures; low cost level
- High life quality in a historically developed landscape with plenty of touristic, natural and cultural highlights
- Extensively available childcare free of charge; various recreational opportunities and offers; attractive and affordable housing options
- Modern infrastructure to roads, tracks, air and water in the hub between Central, North and East Europe
- Interesting branch and company mixture: food and nutrition; agriculture, forestry, fishery; commerce; services; logistics; medical and health industry; tourism, engineering; metalworking; vehicle supply industry; construction industry and building materials industry; renewable energies
- Attractive perspectives for qualified workers and managers; future-oriented research institutions; functioning practical networks; short distances between strong partners

Hidden Champions of today and tomorrow

- Strong regional reference of companies and products
- Location loyalty and solid employe
- Wide range of equipment from special vehicle construction in civil sector to military technology
- Companies > 20 employee: 6; Employee: 700
- Total sales: 188 Mio. Euro
- Export quota manufacturing industry: 26,3 %
- Industry concentration: MSE 39; NWM 64; LUP 63; HRO 63; LRO 36; SN 36; VG 23; VR 19; MV 39 *Statistical yearbook MV 2019/ 30.09.2018



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Wirtschaftsförderung Mecklenburgische Seenplatte GmbH

Adolf-Pompe-Str. 12-15
17109 Hansestadt Demmin
T: +49 395 57087 4850
F: +49 395 57087 4851
info@wirtschaft-seenplatte.de
www.wirtschaft-seenplatte.de

All offers for available locations on the internet: <https://karte.mse.digital>

Your contact partners:

Petra Senger
T: +49 3395 57087 4861
petra.senger@wirtschaft-seenplatte.de



Michael Thurm
T: +49 395 57087 4868
michael.thurm@wirtschaft-seenplatte.de

